THE ECHELON PORTFOLIO: SIX PRODUCT CATEGORIES FOR EVERY PROJECT NEED

TRENWYTH® ARCHITECTURAL MASONRY

ARTISAN
STONE VENEERS®

QUIK-BRIK® SINGLE-WYTHE CMU

PERFORMANCE UPGRADE OPTIONS

ARCHITECTURAL CMUs

AMERIMIX® BAGGED GOODS

ONE BRAND, INNUMERABLE OFFERINGS

You start with a vision: how you want your building to look, perform and function for years to come. What you need is a partner: one with the know-how, resources and support to meet your aesthetic ideals and performance must-haves. What you need is Echelon.™

We are the leading supplier of masonry products and services for North America’s building and construction market. Our strong foundation provides unparalleled attention to every detail for your project—from initial spec to final delivery, from critical quality control standards to essential support on-site.

THE NEXT GENERATION OF MASONRY

Echelon is backed by the robust technical know-how of Oldcastle® Architectural, and we invest millions of dollars annually in the research and development of new products. You can trust that the products and services under the Echelon brand are also rooted in practicality for modern construction demands. They look beautiful while still offering your project the latest efficiencies.

NATIONAL PRESENCE
LOCAL SERVICE AND SUPPORT

Our national infrastructure includes more than 170 operating locations. This vast network means we can supply what you need, when and how you need it—including keeping costs in check on freight charges and assuring last minute requests get met on-time and on-budget.
TRENWYTH®
ARCHITECTURAL MASONRY

INSPIRED TO PERFORM

Trenwyth® architectural masonry block delivers with architecturally inspired concrete masonry units in a variety of colors, shapes, sizes and textures — many customizable. Beyond the beauty is a legacy of long-lasting performance and durability. Every Trenwyth block includes a manufacturer-approved water repellent admixture that provides resistance against both mold and moisture. And Trenwyth’s reputation for quality is unmatched, offering exceptional structural integrity.

**One-step installation**
Helping you save on installation time and costs.

**Indoor Environmental Quality**
Help keep interior walls dry, reducing the potential for mold growth.

**Application Versatility**
Ideal for any commercial, government or institutional project.

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TRENWYTH PRODUCTS

› Astra-Glaze SW+®
› Cordova Stone™
› Franklin Stone™
› Mesastone®
› Trendstone® & Trendstone Plus®
› Verastone® & Verastone Plus®
Astra-Glaze SW+®

IDEAL APPLICATIONS

› Institutional
› Commercial
› Hospital
The colorful beauty of ceramic tile.
The unmatched durability of concrete.

Nearly 100 vibrant and natural-tone stock colors give you a palette of options to bring your building or focal area to life. Need a color that’s uniquely yours? With Astra-Glaze SW+, we can create an exact color match for your project. Each pre-faced architectural unit features our thermoset glazing compound that’s permanently molded to one or more faces for design versatility.

DESIGNED SMARTER
Our glazing compound is cured and heat-treated in gas-fired tunnel kilns, making the surface color an integral part of each unit.

UNIFORM FINISH
Individual molds for each glazed facing deliver dimensional uniformity, regardless of minor variations in the block.

LASTING BEAUTY
The low-maintenance surface is graffiti-resistant, easy-to-clean, repels water and resists mold.

SUSTAINABLE DESIGN
Astra-Glaze SW+ units contain significant pre-consumer recycled content that contribute toward the sustainable design of your building.

LIVABILITY
All units offer fire protection and sound absorbing properties.
Hand-cut appeal. Natural limestone beauty.

Timeless and versatile, Cordova Stone delivers beauty that blends seamlessly with performance. Our selection of natural and earth-blended colors gives you the look and feel of natural limestone or cast stone. Manufactured with an integral water repellent admixture, Cordova Stone may be used at or below grade.

MADE SMARTER
Our manufacturing process combines all-natural aggregates, including crushed limestone, to create a beautiful end-effect that withstands the elements of time.

LASTING BEAUTY
The maintenance-free surface is mold, moisture and mildew resistant.

VERSATILE
Inquire about the endless ways that we can shape, cut and tool Cordova Stone into pieces that bring your design concept together, including archways, coping units and sill pieces.

PERFORMANCE UPGRADE OPTIONS
› EnduraMax™ High Performance Wall System

Visit EchelonMasonry.com for more information
Discover color and texture combinations that inspire.
TRENWYTH® ARCHITECTURAL MASONRY

Franklin Stone™

IDEAL APPLICATIONS

› Multi-Family
› Retail
› Commercial
Whether you prefer smooth texture or a bold chiseled face, Franklin Stone delivers with a consistent, natural looking finish. Engineered from a mixture of white Portland cement combined with fine aggregates, the result is a highly dense and durable product that’s uniform in color.

**UNIFORM COLOR**
Unlike other masonry units, the aggregates do not show, giving Franklin Stone its consistent, natural finish.

**LASTING BEAUTY**
The low-maintenance surface repels water, and is mold and mildew resistant.

**VERSATILE**
Franklin Stone offers custom shapes to accent all building styles, and includes many architectural finishing pieces—like arches and headers for windows, and cornices and coping.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™ High Performance Wall System

Visit EchelonMasonry.com for more information
IDEAL APPLICATIONS

› Institutional
› Commercial
› Hospital

TRENWYTH® ARCHITECTURAL MASONRY

Mesastone®
Enduring, natural color and uniform texture.

An even texture and uniform finish create architectural blocks that visually enhance any project. The extensive array of colors includes more than 100 choices designed around regional trends, including richer shades for the East and West Coasts and more subdued ones in our Midwest palette. In addition to standard sizes, oversized units are also available.

UNIFORM TEXTURE
Blocks are made with special colored aggregates and pigment uniformly finished to an even texture. Plus, the surface resembles split face block, but is more uniform, easier to lay-up and provides a straighter site line to your building.

LASTING BEAUTY
The low-maintenance surface is mold, moisture and mildew resistant.

LIVABILITY
All units offer fire protection.

PERFORMANCE UPGRADE OPTIONS
› EnduraMax™ High Performance Wall System
› InsulTech™ System
› Acousta-Wal®
› Monumental CMU

Visit EchelonMasonry.com for more information.
Clean, fluid lines.
Smart design solutions.
Performance for years to come.
IDEAL APPLICATIONS

› Institutional
› Commercial
› Hospital
The striking look of aggregated stone. A colorful end effect.

If only nature could create such dynamic color combinations. Trendstone offers a palette of options that’s both geographically inspired and vast. Each prefinished architectural block features one or more faces ground to create the colorful end-effect. A factory-applied clear satin gloss acrylic accentuates the natural beauty of each composite material. Trendstone Plus offers all the features of Trendstone® with the additional benefit of a smooth terrazzo finish. In addition to standard sizes, oversized units are available.

**UNIFORM FINISH**
Individual molds for each glazed facing provide dimensional uniformity, regardless of minor variations in the block.

**LASTING BEAUTY**
The maintenance-free surface is easy-to-clean, water-repellant and mold and moisture resistant.

**SUSTAINABLE DESIGN**
Trendcoat® WB (water based) emits low VOCs.*

**LIVABILITY**
All units offer fire protection. Trendstone is also available in Acousta-Wal® sound-absorbing units.

*Excludes textured product.

**PERFORMANCE UPGRADE OPTIONS**
› EnduraMax™ High Performance Wall System
› InsulTech™ System
› Acousta-Wal®
› Monumental CMU
› Filled & Polished

Visit [EchelonMasonry.com](http://EchelonMasonry.com) for more information.
Verastone®
& Verastone Plus®

TRENWYTH® ARCHITECTURAL MASONRY

IDEAL APPLICATIONS

› Institutional
› Commercial
› Hospital
A durable solution for high-performance green building designs.

Sustainability and beauty live hand-in-hand with Verastone. Regionally inspired colors are brought to life from recycled materials that are as durable as they are attractive. Available in ground face, filled and polished as well as textured surface finishes. Oversized units are also available.

**LASTING BEAUTY**
The maintenance-free surface is mold and moisture resistant.

**SUSTAINABLE DESIGN**
All units contain significant pre-consumer recycled content that contribute toward the sustainable design of your building. Trendcoat® WB (water based) emits low VOCs*.

**LIVABILITY**
All units offer fire protection. Our original Verastone features sound absorbing properties.

*Excludes textured product.

PERFORMANCE UPGRADE OPTIONS

- EnduraMax™ High Performance Wall System
- InsulTech™ System
- Acousta-Wal®
- Monumental CMU
- Filled & Polished

Visit EchelonMasonry.com for more information
Choose subtle tones that blend with nature or distinct design that defies its surroundings.
TRENWYTH® ARCHITECTURAL MASONRY COLORS

THE POSSIBILITIES ARE VIRTUALLY ENDLESS.

With hundreds of combinations of textures, colors and finishes, Trenwyth is designed to spark your imagination. The colors you see here are just the beginning of the options we offer. In addition to a national palette of versatile choices, regionally inspired looks are available in our Mesastone, Trendstone and Verastone lines.

To view color palettes and specifications for all products, contact your Echelon representative to obtain an Echelon Design Guide and product samples or visit EchelonMasonry.com
START GETTING INSPIRED.

32 of our most popular colors. 100s more to choose from.
To view our complete color palette, contact your Echelon representative or visit EchelonMasonry.com.

Astra-Glaze SW+® Colors

Vanilla  Deep Marigold  Viking Red  Lavender  Ocean Blue  Shamrock Green  Wild Mushroom  Ebony

Cordova Natural Colors

Buff  Limestone  Alabaster  Graphite  Midnight

Franklin Natural Colors

Congress Tan  Liberty Gray  Monument White  Senate Sage

Mesastone® (Regionally Specific Colors)

Natural  Manchester  Alamo  Terra Cotta  Wine

Trendstone® (Regionally Specific Colors)

Indian Summer  Butterscotch  Hampton Green  Ashland  Ravenstone

Verastone® (Regionally Specific Colors)

Chablis  Vintage  Rhine Grey  Palomino  Chianti

Note: All color swatches are representative only. For accurate color selection, ask your sales representative for samples.
Contact your Echelon™ representative to obtain an Echelon Design Guide and product samples or visit EchelonMasonry.com