



The face of masonry.

eNewsletter

November 2012

Cordova Stone™ Creates Realistic Limestone Look for Multi-Use High-Rise

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Catalyst One Building · Lincoln, NE

When the design team at Sinclair Hille Architects began planning the first high-rise structure to be built in downtown Lincoln in over 20 years, they drew inspiration from the architectural landmarks of the existing financial district. Positioned adjacent to the entrance to the University of Nebraska, the façade of the multi-use building is a modern mix of precast columns and [Cordova Stone](#) cladding on the bottom floors and metallic exterior skin with lighted metal ribbing on the top residential floors.

The [Cordova Stone](#) offered an economical alternative to natural limestone with a look that mimicked the quality of stone so well, the supplier received a number of calls inquiring about the "natural stone" used on the project.

The 10-story building provides nearly 20,000 SF of retail space on the first level, six floors of parking, and three floors of Scandinavian-inspired residential housing, primarily occupied by students and faculty of the university.



Architect Firm: Sinclair Hille Architects
Lead Designer: David Quade, AIA, CSI
General Contractor: Sampson Construction Company
Masonry Contractor: Purbaugh Masonry

Lunch & Learn: Designing Tactics for Masonry Stone Products (Program Number: Tren-10, Credits: 1 HSW)

The choice of concrete masonry in the building's envelope provides a durable and permanent material that will last the life of a building. In this course, learn about the following:

- The variety of masonry and stone veneer products available.
- Design options that affect choices.
- Achieving variations in texture, pattern, and color through modular design.
- Critical detailing and project management.
- Preventing moisture penetration.

For scheduling information, contact John Ciccirelli at (602) 513-6692 or John.Ciccirelli@oldcastle.com.

Join Oldcastle Masonry at the World of Concrete February 5-8, 2013 · Las Vegas, NV · Las Vegas Convention Center

Join Oldcastle Masonry in the Masonry Veneer Live section of the [World of Concrete](#) where we will display finished projects using [Trenwyth®](#), [EnduraMax™](#), and [Artisan Masonry Stone Veneers™](#). Join us for veneer installation demonstrations and the exciting EnduraMax Challenge.



[Click here](#) for general information on the show.

Our Sincerest Apologies

Due to a programming glitch in our Constant Contact account, the "text version" of our eNewsletter has not been syncing properly with each issue. With most email programs and smart phones, the eNewsletter appears in html format, which includes various fonts and images. However, some email or phone settings default to the "text version," which removes images and font formatting. Unfortunately, the glitch caused the text version of our last several newsletters to revert to the April 2012 eNews by mistake. We apologize to those of you who have inadvertently received multiple text version copies of the April 2012 eNews, instead of the up-to-date monthly installment of each current newsletter. We have fixed the glitch, and this should not happen again. If you would like to catch up on any of our old issues, please visit our [eNews archive](#) page.



TRENWYTH™ | QUIK-BRIK® | ENDURAMAX™ | ARTISAN MASONRY STONE VENEERS™ | AMERIMIX®

Oldcastle Architectural is the leading North American manufacturer of concrete masonry, lawn, garden and paving products and is a regional leader in clay brick.



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