Richard Stockton College, located in the picturesque township of Galloway, NJ, developed a Master Plan to transform the visual impact of the university and emulate the vibrancy of the surrounding growing community. Central to this goal was the creation of a new campus center, sited at what was to become the head of a new campus green.

According to lead architect Allan W. Kehrt, FAIA, LEED AP, the primary design goal for the building was to express steel and masonry in a graceful and elegant way to create a memorable façade for all who enter the campus. "Franklin Stone allowed us to create the formality we desired while also lending an image of permanence to the
Rough-hewn Franklin Stone clads the exterior and continues through to the walls and columns of the "Great Hall" of the interior, creating a continuous, congruent design. Achieving Gold LEED® certification, the 153,000 sq. ft. facility offers space for dining, lounges, and offices for the Bursar, Dean of Students, and Student Services. The building also houses a 200-seat theater, as well as campus radio and TV stations.

**Product:** Oldcastle Franklin Stone  
**Architect Firm:** KSS Architects - Princeton, NJ  
**Lead Architect:** Allan W. Kehrt, FAIA, LEED AP  
**Associate Architect:** VMDO Architects - Charlottesville, VA  
**General Contractor:** Terminal Construction Corporation - Wood-Ridge, NJ  
**Mason Contractor:** LaConti Concrete & Masonry, Inc. - Brick, NJ

**Featured Product >> Oldcastle® Franklin Stone**

*Oldcastle Franklin Stone*, manufactured by Northfield Block Company, is a unique concrete masonry unity that offers the clean lines of cast stone. This versatile block is available with either a smooth surface or the chiseled face of old world stone. Developed through the use of state-of-the-art technology, this decorative architectural high-density unit offers the natural look of stone for a fraction of the cost. The unique texture allows sunlight and shadows to dance across a building's façade to create an ever-changing visually appealing finish. Available in a variety of colors and shapes with the added benefit of water repellency, Franklin Stone offers easy installation, is maintenance free, and is available with recycled content.

**Continuing Education >> AIA/CEU Lunch Presentation**

**DESIGNING TACTICS FOR MASONRY STONE PRODUCTS**  
Program Number: Tren10.  
Credits: 1 Health, Safety, and Welfare

The choice of concrete masonry in the building's envelope provides a durable and permanent material that will last the life of a building. In this course, learn about the following:

- The variety of masonry and stone veneer products available.  
- Design options that affect choices.  
- Achieving variations in texture, pattern, and color through modular design.  
- Critical detailing and project management.  
- Preventing moisture penetration.

**For scheduling information, contact John Cicciarelli at (602) 513-6692 or John.Cicciarelli@Oldcastleapg.com.**

**Oldcastle to Join Masonry Veneer Live at World of Concrete**

A new initiative at the [2012 World of Concrete/World of Masonry](#) in Las Vegas,
**Masonry Veneer Live** is a four-day event beginning Jan. 24, 2012, which will feature veneer exhibits, a veneer training zone, and displays showcasing the artistry of masonry veneers. A number of Oldcastle masonry products will be featured at the event, including Trenwyth®, PRAIRIEstone, Artisan Masonry Stone Veneers®, Suretouch Masonry System®, and Amerimix. Oldcastle representatives will offer educational opportunities, on-stage presentations, and interactive product displays throughout the show.

**Oldcastle Training Sessions Schedule:**

**Tuesday, Jan. 24:**
10am: *Best Practices for Masonry Stone Veneer Products* by Oldcastle
1pm: *The Future of Veneer - What's Beneath the Surface* by Suretouch
4pm: *Best Practices for Masonry Stone Veneer Products* by Oldcastle

**Wednesday, Jan. 25**
12:15pm: *The Future of Veneer - What's Beneath the Surface* by Suretouch
3:15pm: *Best Practices for Masonry Stone Veneer Products* by Oldcastle

**Thursday, Jan. 26**
11:30am: *The Future of Veneer - What's Beneath the Surface* by Suretouch
2:30pm: *Best Practices for Masonry Stone Veneer Products* by Oldcastle

**Friday, Jan. 27**
10:45am: *The Future of Veneer - What's Beneath the Surface* by Suretouch

Oldcastle Architectural is the leading North American manufacturer of concrete masonry, lawn, garden and paving products and a regional leader in clay brick.