



The face of masonry.

eNewsletter

August 2012

## Quik-Brik® Provides Quik-Solution

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### Case Study: Walmart Supercenter - Louisville, KY

When Walmart chose to open a large-scale Supercenter in Louisville, KY, they were challenged to find a product that was strong, durable, stylish, welcoming to customers, and cost-effective. Their desire to provide customers with an overall pleasant shopping experience included the important component of an aesthetically appealing storefront. [Quik-Brik](#) helped meet Walmart's construction goals, timeline and budget by providing the look of brick in a mere twelve weeks. Unlike traditional brick, Quik-Brik is a one-piece structural masonry unit, so it saves installation time and conserves materials.

**Architect:**

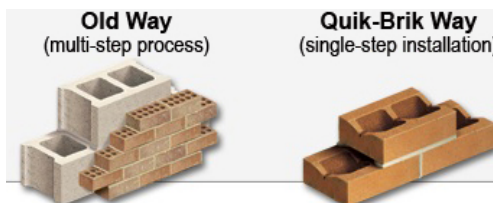
Boice Raidl Rhea Architects

**General Contractor:**

Colcon Industries

**Masonry Contractor:**

Holland & Fox Masonry



## Quik-Brik Now Part of SmartBIM Library

BIM, which stands for "building information modeling," is revolutionizing the building industry, and Oldcastle is leading the way in helping designers and builders meet the growing demand for this innovative technology. Created for use with CAD design software programs such as Autodesk Revit Architecture®, BIM libraries provide specific product information to allow 3-D renderings of design projects that include spatial information, product specification, color palettes, blend patterns and

SMARTBIM



layouts, R-values, fire ratings, and opportunities for LEED® credits. SmartBIM, the leading provider of analytics for users of BIM, has added Quik-Brik BIM assemblies to their library.

[Click here](#) for more information and to download SmartBIM objects.

## Oldcastle® Architectural Announces Quik-Brik® Brand Refresh

With a new marketing campaign launched this month, Oldcastle Architectural has given its [Quik-Brik](#) product a "brand refresh" with a new logo, brochure, website and other collateral material.



Designed to meet the specific performance and code requirements government and institutional interests demand, Quik-Brik offers designers the durability of concrete masonry, the cost-efficiency of single-wythe construction and the rich appearance of brick...all in a one-step installation.

### Quick Links:

[Photo Gallery](#) · [Product Colors](#) · [Technical Resources](#) · [Literature](#)

## INDUSTRY NEWS

### MCAA Legislative Conference Makes Successful Trip to The Hill

More than 50 industry professionals visited more than 120 offices on Capitol Hill for the 2012 Mason Contractors Association of America (MCAA) Legislative Conference, helping to bring masonry issues to the forefront with decision makers and game changers. Topics discussed included tax issues, labor laws, OSHA rules on crystalline silica, pension reform, and more.

[>>>Read more.](#)

### Masonry Veneer Design Awards Contest Opens for Submissions

The Masonry Veneer Manufacturers Association (MVMA) is now accepting submissions into their annual Masonry Veneer Design Awards contest. The judges are looking for entries that highlight innovative use and design, proper installation, and creative looks in manufactured stone veneer. In all, there are 10 categories covering residential and commercial construction in both new construction and remodeling. A new "Innovation" category has also been added this year. **Entries are due by November 11, 2012.** Winners will be announced at the MVMA Winter Meeting to be held in Las Vegas during the 2013 NAHB International Builders' Show in January.



*MVMA Awards Contest Quick Links:*

- [Additional information](#)
- [Online submission form](#)

## CONTINUING EDUCATION OPPORTUNITIES

### Lunch & Learn: Excellence in Single-Wythe Masonry (Program Number: Quik-05, Credits: 1 CEU)

Learn how to successfully design a single-wythe masonry project. Topics include water intrusion defense measures for walls, movement and crack control specifications, insulating CMU walls, and selecting creative architectural masonry products. The presentation also includes Q&A opportunities.

*Scheduling contact: John Cicciarelli (602) 513-6692 or [John.Cicciarelli@oldcastle.com](mailto:John.Cicciarelli@oldcastle.com).*

## Online Course: Excellence in Single-Wythe Concrete Masonry

This online course offered by AEC Daily (AEC113) provides an overview of the proper design of single-wythe concrete masonry walls and qualifies for 1 CEU from a number of industry associations.

[Click here](#) to enroll in the online course.

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TRENWYTH™ | QUIK-BRIK® | ENDURAMAX™ | ARTISAN MASONRY STONE VENEERS™ | AMERIMIX®

Oldcastle Architectural is the leading North American manufacturer of concrete masonry, lawn, garden and paving products and is a regional leader in clay brick.

