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HOUSING THE HOMELESS EnduraMax Helps Rehab Youth Housing



During the recent American Institute of Architects (AIA) Expo in Washington, D.C., [EnduraMax](#) joined forces with the AEC Cares projectDC initiative to rehabilitate an abandoned structure into a new Sasha Bruce Youthwork service-enriched transitional housing unit for homeless youth by donating both volunteers and the EnduraMax [Glen-Gery Brick](#) wall system.

"It's exciting for EnduraMax to be a part of such an inspiring project where we can help create an environment in which young residents of this community can find the tools they need to be successful," said Michael Rohrer, product manager for EnduraMax.

The EnduraMax wall system not only offered improved insulation and aesthetics, but provided unique installation benefits due to the "paint-by-numbers" [installation system](#) that allowed volunteers to work quickly and

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New Catalogs Available



New EnduraMax catalogs are now available, offering product details and applications for both residential and commercial usage.

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independently. The project also served as a hands-on training site for the young people enrolled in the Sasha Bruce Youthwork YouthBuild Program, which offers opportunities to learn carpentry and construction.

[Read the Washington Post article...](#)

NEW SALES REP ADDED FOR TEXAS MARKET

Oldcastle Architectural welcomes Jordan Stephenson to the EnduraMax sales team. Jordan is based in Dallas and covers the state of Texas. He comes to EnduraMax with a wealth of construction knowledge due to his work with a major homebuilder in Houston where he managed the construction process from foundation to delivery. He also has a background in the commercial concrete business handling CAD designs and managing the bidding process for a large commercial construction company in Dallas.



REMODELING SPECIALIST JOINS TEAM

Oldcastle Architectural also welcomes James Julian as the new EnduraMax Repair/Remodel Specialist for the Midwest region. James will focus solely on the remodeling segment in Illinois, Wisconsin, and Minnesota. His extensive construction supply background includes working with Therma Tru Doors and as a territory manager for AlSCO Metals selling fascia, soffit, and siding through one-step distribution in the upper Midwest.



ENDURAMAX SUPPORTS THE GREEN SCHOOLHOUSE SERIES

The [Green Schoolhouse Series](#) is a unique public/private collaboration that brings together corporations, foundations, school districts, municipalities, communities, media outlets, and volunteers to build modern, [environmentally-sustainable](#) schoolhouses on existing Title I, low-income, K-12 public school campuses. Funded entirely through corporate partnerships, in-kind donations, and charitable contributions, every *Green Schoolhouse* is designed to replace four to 10 aging portables with a permanent, multi-purpose facility, ranging in size from 6,000 to 15,000 square feet.

Members of the EnduraMax and Oldcastle Architectural team recently pooled together for a volunteer painting day at the inaugural *Green Schoolhouse* currently in construction at Roadrunner Elementary in Phoenix, AZ. Another group of volunteers is set to return to the campus for a 2-day volunteer event in early June. In



addition to the volunteer effort, Oldcastle Architectural is donating the [EnduraMax Wall System](#) to the construction.

