

Quik-Brik[®]

Single-Wythe Concrete Masonry Units



ECHELON[™]
Quality Masonry Products from Oldcastle[®]



ECHELON™

THE ECHELON™ PORTFOLIO: SIX PRODUCT CATEGORIES FOR EVERY PROJECT NEED

TRENWYTH®
ARCHITECTURAL
MASONRY

ARTISAN
MASONRY
STONE VENEERS®

QUIK-BRIK®
SINGLE-WYTHE
CMU

PERFORMANCE
UPGRADE
OPTIONS

ARCHITECTURAL
CMUs

AMERIMIX®
BAGGED
GOODS

ONE BRAND, INNUMERABLE OFFERINGS

You start with a vision: how you want your building to look, perform and function for years to come. **What you need is a partner:** one with the know-how, resources and support to meet your aesthetic ideals and performance must-haves. What you need is Echelon.™

We are the leading supplier of masonry products and services for North America's building and construction market. Our strong foundation provides unparalleled attention to every detail of your project—from initial spec to final delivery, from critical quality control standards to essential support on-site.

THE NEXT GENERATION OF MASONRY

Echelon is backed by the robust technical know-how of Oldcastle® Architectural, and we invest millions of dollars annually in the research and development of new products. You can trust that the products and services under the Echelon brand are also rooted in practicality for modern construction demands. They look beautiful while still offering your project the latest efficiencies.

NATIONAL PRESENCE, LOCAL SERVICE AND SUPPORT

Our national infrastructure includes more than 170 operating locations. This vast network means we can supply what you need, when and how you need it—including keeping costs in check on freight charges and assuring last-minute requests get met on time and on budget.



QUIK-BRIK[®]

SINGLE-WYTHE CMU

THE AUTHENTIC LOOK OF BRICK IN HALF THE TIME

The rich, distinctive look of brick is a must-have for countless commercial, retail, institutional and government projects. Yet speed of installation, cost effectiveness and durability are just as important. With **Quik-Brik[®]** you get it all. It's designed smarter, to tackle the construction and design challenges you face. While traditional brick veneers require structural reinforcement, Quik-Brik stands alone for cost-effective, one-step installation. Because it is concrete masonry, it's durable and beautiful for years to come. And Quik-Brik offers versatility with the rich look of brick in a variety of colors and shades.

QUIK-BRIK PRODUCTS

- › Quik-Brik Traditional
- › Founders Finish
- › Harvard-Brik

We've mastered the art of brick, everywhere you look.

Quik-Brik has become the most in-demand single-wythe masonry unit in the business for a reason. National retailers and their construction partners know they can count on us to deliver the consistent look they need within the deadline they've set. Whether you're building in California, Florida, New York — or any point in-between — Quik-Brik's Echelon-supported national manufacturing and distribution network means the product you spec can reach your jobsite in less time. And that product will match from location to location.

Quik-Brik is available in 4-inch, 8-inch or 12-inch deep units. Or choose our 1 ¾-inch thick option when used with our **EnduraMax™ High Performance Wall System.**



ALL QUIK-BRIK PRODUCTS DELIVER THESE IMPORTANT BENEFITS:



One-Step Installation

Quik-Brik can be installed faster than a traditional brick veneer.



Moisture-Resistance for Better Indoor Air Quality

Quik-Brik includes a water repellant admixture — keeping indoor walls dry and reducing the potential for mold growth.



Sound Absorption

Units typically have an STC (Sound Transmission Class) of 45-48, depending on unit dimensions and manufacturing location.



Fire Performance

Quik-Brik units typically achieve two- to three-hour fire ratings, depending on the unit dimensions and manufacturing location.



Energy Efficiency

Hollow core construction allows for the application of loose-fill or foamed-in insulation to increase wall R-Values, creating energy efficient walls that meet Model Energy Codes. Quik-Brik can also be paired with the complete EnduraMax High Performance Wall System for greater energy efficiency.



Lasting Beauty

All units are manufactured using high-quality metallic oxide pigments to resist fading from ultraviolet light and attack by acidic substances.



Above and Beyond Code

Quik-Brik meets and surpasses many of today's more stringent building code requirements, including the ASTM C-90 code for compressive strength and absorption.



No Hassles, No Delays

Quik-Brik offers next-day shipment if the color you've selected is in inventory.



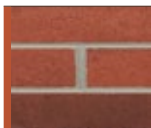
QUIK-BRIK® SINGLE-WYTHE CMU

Quik-Brik® Traditional

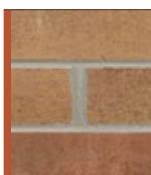


A classic rich brick finish with modern performance.

Our traditional color palette is designed around the classics — deep reds, subdued earth tones and warm browns. These colors stand the test of time not only in architectural style but also in performance: each color is an integral part of the unit and engineered to resist weathering and fading.



Colors are an integral part of the unit to **resist fading**.



Our **traditional color palette** gives buildings a classic, timeless look.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™
High Performance
Wall System

Visit EchelonMasonry.com
for more information



A consistent look from location
to location. A finished effect
that still stands apart.



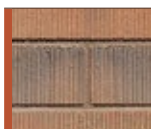
QUIK-BRIK® SINGLE-WYTHE CMU

Founders Finish



A soft, striated finish, for a time-worn aesthetic.

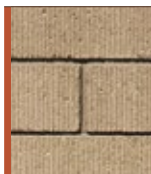
Our Founders Finish gives any building a more historic or industrial look. The subtle vertical texture is available in a variety of colors — from rustic reds to cool grays to contemporary tans. Each color is an integral part of the unit and engineered to resist weathering and fading.



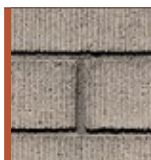
The **brushed, striated finish** adds visual interest and texture.



Rustic reds create a historic or rustic look.



Contemporary tans lend themselves to a mid-century modern style.



Cool grays give buildings a more industrial feel.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™
High Performance
Wall System

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for more information



From rural outskirts to the heart of town, the breadth of styles to achieve any look.



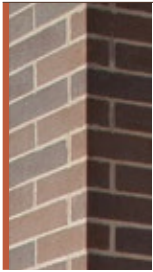
QUIK-BRIK® SINGLE-WYTHER CMU

Harvard-Brik®

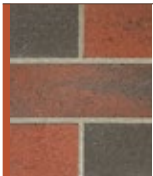


Blended colors
for the look of
craftsman-era
brick.

Our Harvard-Brik® Series provides a blended
finish so authentic, the masons of the past are
smiling. It offers all of the benefits of Quik-Brik
with a unique blended color palette. The integral
color process accentuates your building and
provides color fastness.



Variations in color from
brick to brick give buildings a
distinctive look that can easily
be replicated across franchised
locations or national chains.



A **locale-inspired
color palette** helps
you achieve a period feel.



PERFORMANCE UPGRADE OPTIONS

› EnduraMax™
High Performance
Wall System

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for more information



Every place has its story.
Tell it richly.



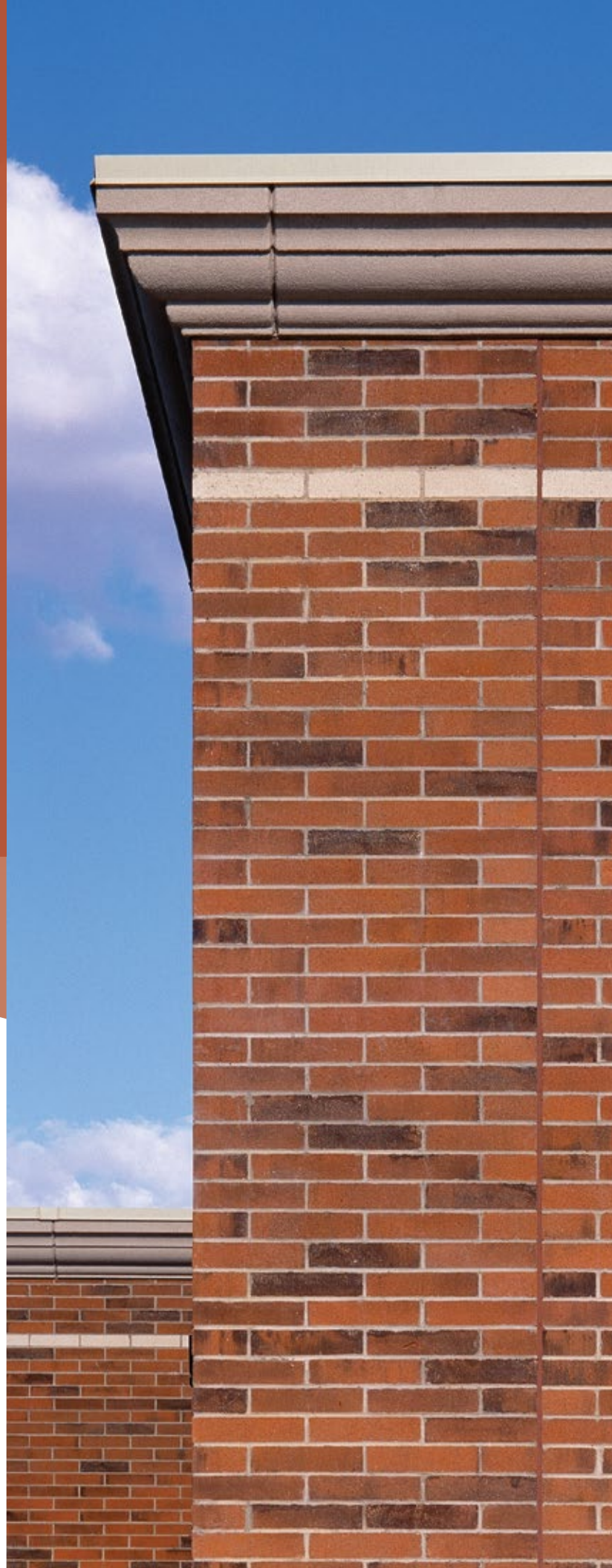
QUIK-BRIK® SINGLE-WYTHE CMU COLORS

ONE INTEGRAL UNIT MEANS QUICKER INSTALLATION.

As a single-wythe CMU, Quik-Brik offers you vast color and finish choices without the need for a separate brick veneer. You get the look you're after, and your crews get fast, one-step installation.

Nothing beats
the real thing.

Product samples are always available, so you can assure color accuracy. Contact your Echelon representative to obtain an Echelon Design Guide and product samples or visit **EchelonMasonry.com**



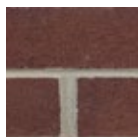
START GETTING INSPIRED.

Our complete Quik-Brik color palette offers something for every design application.
All colors are available nationwide.

Quik-Brik® Traditional Colors



Autumn
Flashed



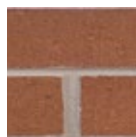
Marous Flashed



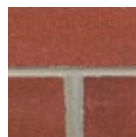
Earthtone
Flashed



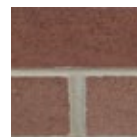
Heritage
Flashed



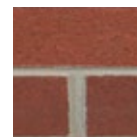
Sandalwood
Flashed



Promenade
Flashed



Wilkesboro
Flashed



Richfield
Flashed

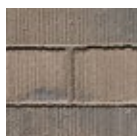
Founders Finish Colors



Bone



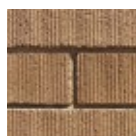
Canyon



Desert



Gray



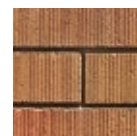
Hayden



Highland



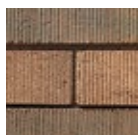
Maricopa



Oak-Creek



Platinum



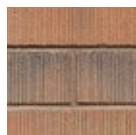
Sedona



Sunset

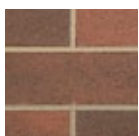


Tierra-Brown

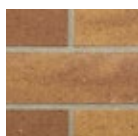


Tierra

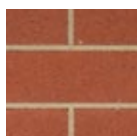
Harvard-Brik® Colors



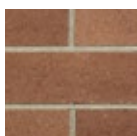
Austin



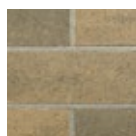
Bismarck



Boston



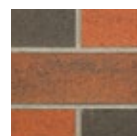
Montgomery



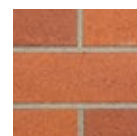
Providence



Richmond



Sacramento



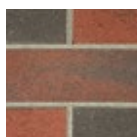
Tallahassee



Butternut Silk



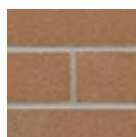
Mesaba Calm



Charleston



Cheyenne



Coppertone

Note: All color swatches are representative only.
For accurate color selection, ask your sales representative for samples.

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and product samples or visit **EchelonMasonry.com**



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