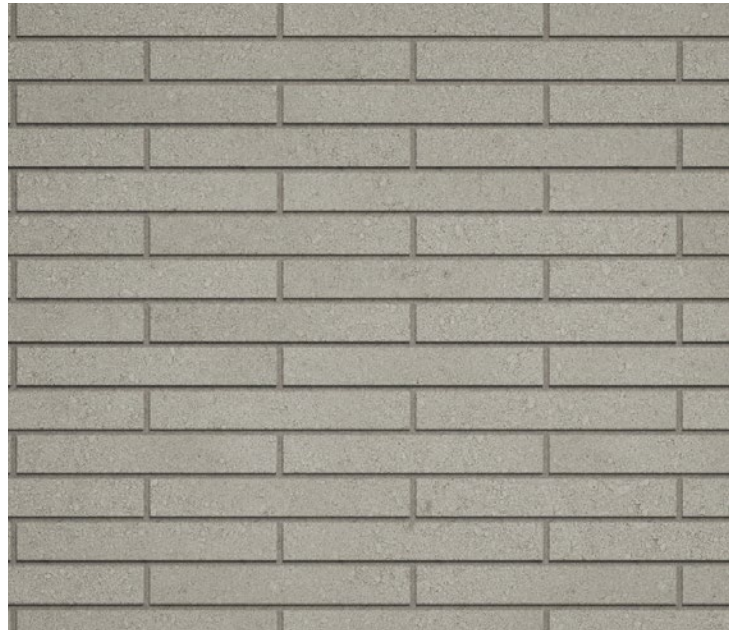


ALLURE™

THE NEXT EVOLUTION OF TIMELESS DESIGN

The elongated shape of Allure creates a distinctive look that is on trend with contemporary design, while holding true to the timeless aesthetic of brick architecture. Allure's innovative design provides stylish aesthetics and superior performance at a competitive price point.



COLOR & TEXTURES



Bourbon



Charcoal



Foundry



Alabaster



ADDITIONAL COLORS AVAILABLE

Scan the QR code to see your full regional color offering.

FEATURES & BENEFITS

- Elongated brick shape
- Smooth finish
- Dimensionally stable
- Fewer deformations than clay brick
- Efficient installation
- Embedded frogs improve shear resistance and prevent unit slippage

TECHNICAL INFORMATION

ASTM C1634 - Specification for solid dry-cast, concrete facing units. All tests performed in accordance with ASTM C140.

SHAPES & SIZES



3 $\frac{3}{4}$ "W x 15 $\frac{1}{2}$ "H x 3 $\frac{3}{4}$ "L