THE NEXT GENERATION OF MASONRY

Echelon is backed by the robust technical know-how of Oldcastle® Architectural, and we invest millions of dollars annually in the research and development of new products. You can trust that the products and services under the Echelon brand are also rooted in practicality for modern construction demands. They look beautiful while still offering your project the latest efficiencies.

NATIONAL PRESENCE, LOCAL SERVICE AND SUPPORT

Our national infrastructure includes more than 170 operating locations. This vast network means we can supply what you need, when and how you need it — including keeping costs in check on freight charges and assuring last-minute requests get met on time and on budget.

THE ECHELON™ PORTFOLIO: SIX PRODUCT CATEGORIES FOR EVERY PROJECT NEED

ONE BRAND, INNUMERABLE OFFERINGS

You start with a vision: how you want your building to look, perform and function for years to come. What you need is a partner: one with the know-how, resources and support to meet your aesthetic ideals and performance must-haves. What you need is Echelon™.

We are the leading supplier of masonry products and services for North America’s building and construction market. Our strong foundation provides unparalleled attention to every detail of your project — from initial spec to final delivery, from critical quality control standards to essential support on-site.
ARTISAN MASONRY STONE VENEERS®

CLASSIC AESTHETICS, MODERN SENSIBILITIES

There’s an art to what you create: designing structures that are beautiful and functional, yet also withstand the tests of time. Only certain surfaces and textures will do for your project. And only a proven partner can assure your wish list of modern needs is carried out — from your starting vision to a stunning finish.

Artisan Masonry Stone Veneers® are designed around the realities of today’s building environment. Utilizing quality materials and innovative manufacturing techniques, each product carries the look, tone and texture of classic stone in a variety of ways. Yet each is also designed to perform better than stone — with superior durability, proven energy efficiency, streamlined installation and long-term low maintenance.

THIN VENEERS

› Hillcrest™ Stone
› Kensley™ Stone
› Cordova Stone™ 1-inch
› Franklin Stone™ 1-inch

FULL VENEERS

› Waterford Stone™
› Lamina® Stone
› Cinco® Brick
› Dufferin® Stone
Variety is the building block of architecture.

Our thin veneers bring the sought-after look of stone to any interior or exterior application—in a variety of colors, textures and aggregates. Engineered to withstand the elements, each product repels water and resists mold for long-term performance. Plus, lightweight veneers weigh less than 15 lbs. per square foot, meaning less effort to transport and install.

THIN VENEERS

› Hillcrest™ Stone
› Kensley™ Stone
› Cordova Stone™ 1-inch
› Franklin Stone™ 1-inch

Artisan Masonry Stone Veneers®

Cordova Stone™
Use as a focal point on a fireplace, as an exterior accent on a wall, or to cover the entire facade of a building. The versatility of thin veneer means it requires no footing, allowing you to use these products in virtually any setting.

**MADE SMARTER**
Our manufacturing process combines all-natural aggregates to deliver consistent color throughout the block. The beautiful end effect withstands the elements of time.

**LASTING BEAUTY**
The low-maintenance surface repels water and resists mold.

**STREAMLINED INSTALLATION**
No footing required, helping you save on installation time and costs.
Hillcrest™ Stone
The look of stacked stone, installed in a fraction of the time.

Can a modular thin veneer system look like an artisan has been at work? With Hillcrest™, you get the rustic finish of stacked stone without costly and time-consuming installation. The veneers are lightweight, making them ideal for practically any non-load-bearing application — from cladding the entire exterior of a building to surfacing a focal-point interior structure.

- **The modular system is designed to fit with** tight dimensional tolerances.

- **Three varying color choices** can be used independently or field blended to create distinctive color blends.

- **Natural looking texture** varies from 1 1/8-inch to 1 5/8-inch in depth.

- **Unique texture creates the appearance of rustic stacked stone.**
Traditional ashlar pattern. Modern-day engineering.

With Kensley™ Stone, thin is in. The traditional ashlar design gives the stones a cleaner edge, allowing you to achieve a tight 3/8-inch mortar joint. Designed to reflect the timeless aesthetics of natural limestone, this lightweight veneer offers a modern texture and upscale look while minimizing install time and cost.

The modular system is designed to fit with tight dimensional tolerances.

Three varying color choices can be used independently or field blended to create distinctive color blends.

Natural looking texture varies from 1 1/8-inch to 1 5/8-inch in depth.

Modern texture and mortared joints create an upscale design.
Cordova Stone™ 1-inch
The clean, traditional look of natural limestone.

Cordova’s thin finished product carries the look of our popular Trenwyth™ Cordova line. The extensive selection of natural and earth-blended colors emulates the beauty of quarried limestone — from rough and chiseled to subtle and ground.

Choose from traditional gray or beige tones or four distinct earth-blend shades. Each color option carries the natural look of limestone.

Available in ground, rock, texture face or chisel face.

Stone sizes and shapes may be customized to meet project needs.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™ High Performance Wall System

Cordova Stone™ Accessories are also available (see page 24)

Visit EchelonMasonry.com for more information
Formal and classic. Whatever texture you need.

Franklin Stone™ is the ideal product for the look of classic cast stone with modern manufactured masonry veneer advantages. Engineered from a mixture of white Portland cement combined with fine aggregates, the result is a highly dense and durable product that’s uniform in appearance. Choose from smooth, rock, chisel or texture face finishes — each offers consistent coloration and texture from stone to stone.

Four light grey, white or tan color options allow you to give buildings a classic, uniform finish.

Available in smooth, rock, chisel and texture face.

Stone sizes and shapes may be customized to meet project needs.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™ High Performance Wall System
Franklin Stone Accessories are also available (see page 24)

Visit EchelonMasonry.com for more information
Bring out your inner artisan.

Many of our full-depth veneers allow you to create a stunning end-effect from not only a palette of colors, but also a variety of stone shapes and sizes. These modular systems help you to easily design a pattern that best suits your style needs or client preferences.

FULL VENEERS

› Waterford Stone™
› Lamina® Stone
› Cinco® Brick
› Dufferin® Stone
Full thickness veneers have a consistent 3 ½-inch depth. Many lines feature textured ends, meaning there’s no need for additional corner pieces.

**DESIGNED SMARTER**
Integrated color throughout the entire unit assures the product maintains its color year after year.

**LASTING BEAUTY**
Low-maintenance surface repels water and resists mold.

**STREAMLINED INSTALLATION**
The modular format means less cutting and waste, helping you save on installation time and costs.
Old world appeal. Total design freedom.

The choices with Waterford are almost as endless as the designs you can create — large stone ratios, color ranges, color blends, accent colors, concave joints and half-recessed joints. The options allow you to lay the stones in a way that suits your building’s size, scale and ultimate design. The antiqued edges and textured face of each unit assure the honed look of hand-cut stone comes to life in every application.

Multiple color options offer regional variety.

Mortar with either concave joints for a more modern finish or half recessed joints for a more classic look.

Hand-chiseled texture reminiscent of natural stone.

All stones are approximately 3½-inches thick.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™ High Performance Wall System

Visit EchelonMasonry.com for more information
Distinctive stacked stone. Laid to your specifications.

Various multi-length units allow you to specify the stacked stone pattern that fits your project’s style. Use no solid units for a bold and contemporary look, or add solid stone jumpers to create a more transitional design. The modular format means less cutting and waste — and faster installation. Ideal for any surface: use on a building’s exterior facade or to accentuate architectural elements such as wall sections or wainscoting.

Available in a wide range of color options, including regional options.

Compared to other veneers, Lamina® features a deeper mortar bed, for a more true-to-life stone finish.

Full thickness 3 ½-inch masonry units.

Performances Upgrade Options

- EnduraMax™ High Performance Wall System

Visit EchelonMasonry.com for more information.
At the turn of the last century, buildings were often constructed out of brick that was fired to mirror the color of stone. Cinco® Brick draws inspiration from this time period, with a wide array of colors that harmonize well with the stone shades found throughout our Artisan Masonry Stone Veneer collection. Yet the product’s unique height makes the installation similar to brick both in pattern and cost.

Cinco Brick **harmonizes** well with many Artisan Masonry Stone Veneers, especially Waterford Stone™ (see page 16).

Multiple **lengths, textures and colors** enhance design flexibility.

All stones are approximately **3 ½-inches** thick.

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*Performance Upgrade Options*

- **EnduraMax™**
  High Performance Wall System

  Cinco Brick harmonizes well with many Artisan Masonry Stone Veneers®, especially Waterford Stone™ (see page 16).

Visit [EchelonMasonry.com](EchelonMasonry.com) for more information
Dufferin® Stone
Hewn and weathered in look. Time-tested durability.

Warm color blends and rich textures add architectural interest to any project. The natural texture veneer brings a more rustic look to buildings and interiors, giving an industrial-era feel to commercial, residential or institutional settings. Installed using the same construction methods used to lay brick, Dufferin® Stone’s modular configuration and variety of stone sizes allow for a hand-hewn look in customized patterns.

Resembles the look of old stone in color, style and finish.

Mortar with recessed joints for a formal finish or flush joints for a true rustic end effect.

Dufferin Stone has a consistent 3 ½-inch depth.

PERFORMANCE UPGRADE OPTIONS

› EnduraMax™ High Performance Wall System

Visit EchelonMasonry.com for more information
Add architectural interest with the details that distinguish.

Often, it’s the details that set a design apart. Artisan lets you enhance your projects with keystones, sills, quoins and more to take your project to the next level cost effectively. Choose color options from our Cordova Stone or Franklin Stone lines.
DESIGNED SMARTER
High density concrete is extremely durable.

LASTING BEAUTY
The low-maintenance surface repels water and resists mold.

STREAMLINED INSTALLATION
Longer sill length means less cutting and waste, helping you save on installation time and costs.

Full-Depth Veneer Accessories

LIMITLESS DESIGN POSSIBILITIES WITH CORDOVA STONE AND FRANKLIN STONE
State-of-the-art equipment is used to customize full-depth units to fit your customizable design needs. Explore the endless ways we can shape, cut and tool Cordova Stone and Franklin Stone. Contact your Echelon representative or visit EchelonMasonry.com

Thin Veneer Accessories
See our full line of thin veneer accessories at EchelonMasonry.com
THE POSSIBILITIES ARE VIRTUALLY ENDLESS.

With numerous combinations of textures, colors and finishes, Artisan is designed to spark your imagination. The colors you see here are just the beginning of the options we offer.

To view color palettes and specifications for all products, contact your Echelon representative to obtain an Echelon Design Guide and Sample Board or visit EchelonMasonry.com.
START GETTING INSPIRED.

To view our complete color palette, including regional color offerings, contact your Echelon representative or visit EchelonMasonry.com.

Cinco® Brick

- Chesapeake Tan
- Fawn Blend
- Hampton Bay Blend

Cordova Stone™

- Buff
- Limestone
- Alabaster
- Graphite
- Midnight

Dufferin® Stone

- Chambly Beige
- Lennox Grey
- Orleans Grey

Franklin Stone™

- Congress Tan
- Liberty Gray
- Monument White
- Senate Sage

Hillcrest™ Stone

- Alpine
- Timber
- Sable

Kensley™ Stone

- Cabernet
- Wheat
- Dogwood

Lamina® Stone

- Ivory
- Highlands
- Avondale
- Pewter

Waterford Stone™

- Ivory
- Highlands
- Avondale
- Pewter

*Ask your Echelon representative for regional color offerings.

Note: All color swatches are representative only. For accurate color selection, ask your sales representative for samples.
Contact your Echelon™ representative to obtain an Echelon Design Guide and sample board or visit EchelonMasonry.com